

Advantages - Indian Franchise Association membership

Business Services

- Develop business through buyer – seller platform
- Become Indian Delegate at International expositions in various IFA delegations.
- Opportunity to gain additional credibility and mileage by sponsoring/Co-sponsoring IFA events and advertising in IFA publications
- Stalls at National & International Exhibitions.
- Awards for companies and institutions.
- Speaker opportunity to senior management at various conferences.

Networking

- Platform to interact with other members, institutions, state & central governments
- Platform to meet International business.
- Participation in topical seminars, training programmes, conferences, meeting and Expos.
- Meetings with international delegations

Policy Work

- Participation in different Policy Committees & Task Forces
- Expert advice on government legislations, regulations, etc
- Representations to central & state governments and other institutions
- Undertakes research studies

Information Dissemination

- Access to publications and reports on a wide range of subjects
- Directory of Members with company profile
- Free distribution of Monthly update on Business News
- State offices providing assistance at all levels

Web Services

- Information on important events organized by Indian Franchise Association and other activities, press releases, membership etc.
- Web listing of logos/ Banners for a wide reach and visibility.
- Username & Password account for members to access only for members information
- Business networking on IFA website.